Technology and Innovation Portal for MSMEs within Southern African Development Community (SADC)

ECA Sub-Regional office for Southern Africa (SRO-SA)

In collaboration with SADC Business Council

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1. Introduction

- **Surveys on survival of MSMEs during COVID-19**
- **MSMEs needs during and post COVID-19**
- **Technology and Innovation key to the future of MSMEs in Africa**
- **Macroeconomic Conditions in Southern Africa**
- **Options for a portal that will enhance technology and innovation amongst MSMEs in Southern Africa**
- **The Learning/Training Network Booster was decided as appropriate to address technology needs of MSMEs in Southern Africa.**

3. Objectives of the Portal

- Through the portal, **create a Regional Network/Community** of Technology and Innovation learning MSMEs, entrepreneurs, practitioners, and policy makers;

- Enhance technology and innovation **learning, collaboration, and integration in Southern Africa**;

- To increase **adoption of appropriate technologies** that improve agility and productivity

- To improve **survival and competitiveness of MSMEs** during and beyond COVID-19 pandemic period

3. Gates into the Portal

- Banner
- Welcome
- About
- Registration/Log-in
- Networks
- Learning Opportunities
- Successes (Blog)
- Get Involved
- Contact

4. Sustainability of the Portal: Get Involved

- Partners (organizations that offer learning opportunities).

- Volunteer Coordinators (VCs) – monitor & promote content within the network and identify learning opportunities.

- Sponsors – provide financial support and get to promote their brands within the technology network (s).

THANK YOU!